

# ClickSafaris

*Giving a real sense to your safari*



## CLICKSAFARIS

**Tourism marketing and promotion services .**

**Upgrading your possibilities through the use of technology and the traditional methods**

**Increasingly sophisticated travelers are turning to the internet to search for travel agents, hotels and restaurants to suit their travel needs. You should not be left behind.**

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[www.clicksafaris.com](http://www.clicksafaris.com)





## MANAGEMENT OVERVIEW

**Clicksafaris is a global marketing company focusing it's business to Kenyan hotels and travel agents**

**Clicksafaris base market is Europe, and is uniquely qualified to provide the best in marketing services. Our diversified knowledge based with the hospitality industry allows us a broad understanding of your management needs**

**Clicksafaris is committed to providing you with the most efficient service based on advanced technology, and door to door marketing. We welcome and appreciate the opportunity to do business with you.**

[www.clicksafaris.com](http://www.clicksafaris.com)





## OVERVIEW

All our members will feature in our website [www.clicksafaris.com](http://www.clicksafaris.com) taking advantage of our traffic aimed at driving direct business to them. A whole link will be dedicated to your company where you can publish anything including special packages and promotions. We shall translate it to Spanish.

We enjoy a huge traffic from the Spanish market and most of the Spanish speaking regions. Others include The USA, UK, Canada, Australia, Eastern Europe where we have heavily marketed.

Members will be represented in our sales activities. All you need to do is list your company in our periodic sales undertakings, send us your marketing material and we do the rest.

We periodically visit travel agents and local tour operators where we can talk about you and also distribute your material.





## YOUR CURRENT SITUATION

Your presence in the local market might be suffering setbacks due to the following.

- Huge marketing costs.
- The language barrier
- Knowledge of the local market and customers need.
- Difficulties in selling directly to end user.
- Absence of someone you can count on all year round for your marketing needs in Spain.
- A local approach for your possible customers in general.





## YOUR SOLUTION

1. Quality presence in the web in Spanish and English. Links pointing directly to you.
2. Door to door marketing and representation in the trade fairs.
3. Tailor made packages to fit and best optimize your budget
4. We shall free you from the hustle of having to travel, yet giving you the most cost effective marketing options.
5. Representation in all our events with local tour operators where we talk about you.

[www.clicksafaris.com](http://www.clicksafaris.com)



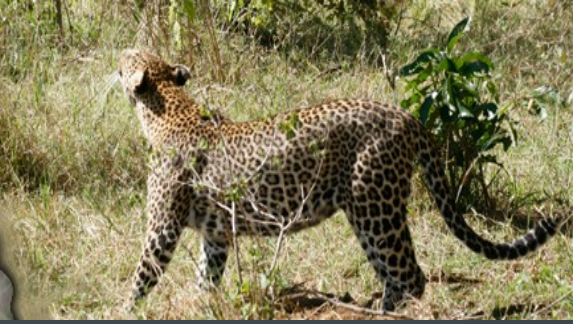


## **STRATEGIC PARTNERSHIP WITH CLICKSAFARIS**

- Attractive, tailor-made marketing solutions.
- Protection and encouragement of your traditional marketing plan adding our strategies and knowledge to boost your presence and hence income.
- Customized marketing material translated into Spanish to suit the local market.
- Attractive live presentations of your product to the local tour operators.
- Your presence in [www.clicksafaris.com](http://www.clicksafaris.com) with a whole link where you can publish what will best sell your product. You also have a chance to feature as a best hotel/agent of the month in our home page (premier positioning)

[www.clicksafaris.com](http://www.clicksafaris.com)





## SERVICE / PROGRAM FEATURES

- Unique fee per program. Conditions apply.
- Earn presence where you currently do not reach, opening new market niches.
- We promote direct business to you on top of business through middlemen, we thus want to increase your revenue, through direct clients without disregarding the role of the tour operators.
- All year round assistance and the convenience of doing away with the language barrier assuring presence in multiple business sources.

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## OUR PARTNES AND FIGURES

PAGE VIEWS	VISITS	PAGE VIEWS IN LAST 24HRS	VISITS IN LAST 24HRS
65872	27074	117	50

SPAIN **21.89%**, UNITED STATES **21.54%**, ISRAEL **12.21%**, CHINA **6.74%**  
UNITED KINGDOM **3.80%**, MEXICO **3.63%**, NETHERLANDS **3.11%** ,  
LATVIA **2.88%**, GERMANY **2.25%**, POLAND **2.25%**, ITALY **1.44%** ,  
COLOMBIA **1.21%**

These statisticis are as at 1<sup>st</sup> March 2011.

Some of our partners include among others:

Kenya Airways, Saferide Safaris, Express Travel Group, Shades of Africa, Travel Creations, Tee Off Kenya, Parrot Safaris, African Calssic Escapes, Muthaiga Safari Camp, Porini CampSawela Lodges and more.

